



Encouraging Sustainable Transport

Did you know that one in five cars on the road in the morning rush hour are involved in the school run. Fewer cars would mean significantly reduced air pollution, less traffic noise, and fewer accidents, especially near our school.

Travelling sustainably can help to reduce the number of cars on the road.

This half term we are asking you to use sustainable transport at least once per week.

- **WOW** - walk once a week
- **SOW** - scoot once a week
- **COW** - cycle or car-share once a week

Just think what a difference that could make to our school journey - 20% less cars every week!

Have a look at the videos and songs that other Local Authorities have produced to raise awareness of issues with parking and safety near schools.

Cambridgeshire - a message to mums and dads
<https://www.youtube.com/watch?v=CxvjT21Ujuw>

Hertfordshire – road safety film “Don’t be a road monster”
<https://www.youtube.com/watch?v=b0y-3Nz1Pcl>

